



ATHARVA EDUCATIONAL TRUST'S
ATHARVA COLLEGE OF ENGINEERING

(Approved by AICTE, Recognized by Government of Maharashtra
& Affiliated to University of Mumbai - Estd. 1999 - 2000)
ISO 2100:2018 ISO 14001:2015 ISO 9001:2015
NAAC A+ Accredited

Department of Information Technology

ACE/FDP/FR/21/2024-25

Date: 12/07/2024

Report of TEIT Seminar 2024-25

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| Event Name: | Third year IT Seminar |
| College/Institute Name: | Atharva College of Engineering |
| Date and Time: | 11 th July 2024, 11:00 AM to 1:00 PM |
| Venue: | SM 1 fifth Floor, Phase 1, ACE |
| Speaker Name and Designation | Dr. Bhavin Shah, H.O.D, EXTC Dept Prof. Deepali Maste , H.O.D INFT Dept, Prof Preeti Mishra, Asst. Prof. INFT Dept, Prof. Snehal Mahajan, Asst. Prof. INFT Dept. Prof. Swati Vyas, Asst. Prof. INFT Dept. |
| Topic of Event: | TEIT Seminar on Business Model Canvas |
| Mode of conduction: | Offline mode |
| Coordinators of the Event: | Prof. Preeti Mishra, Prof. Snehal Mahajan |
| Targeted Audience: | TE IT STUDENTS |
| No. of Participants: | 60 |
| Mapping | CO1:- PO2, CO2:-PO1, CO3:- PO9,PO10, Subject: TE MPL lab CO4 :- PO3, CO5:- PO6,PO7 |
| Brief Description of Event: | Objective of the Event: 1. The objective of the event was to brief TE students about Business Models. 2. The event was also conducted to make TE students understand the importance of Entrepreneurship in the corporate world. Topics Covered in the Event: <ul style="list-style-type: none">● An Overview of Business Model Canvas.● Understanding Customer relationship skills● To create awareness about user needs.● A Roadmap on how to select target audience and implement business models catering to the requirements of the customer● How to be a successful business persona and come out with unique ideas.● Shift of role from Job seeker to Entrepreneur <div style="text-align: center; margin-top: 20px;"><input type="text"/></div> |



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P. Mishra
SM
R. Nagpure

Prof. Priti Mishra,
Prof. Snehal Mahajan
Prof Renuka Nagpure
Coordinators

Deepali

Prof. Deepali Maste
HOD, INFT

R. Kulkarni

Dr. Ramesh
Kulkarni
Principal,
ACE